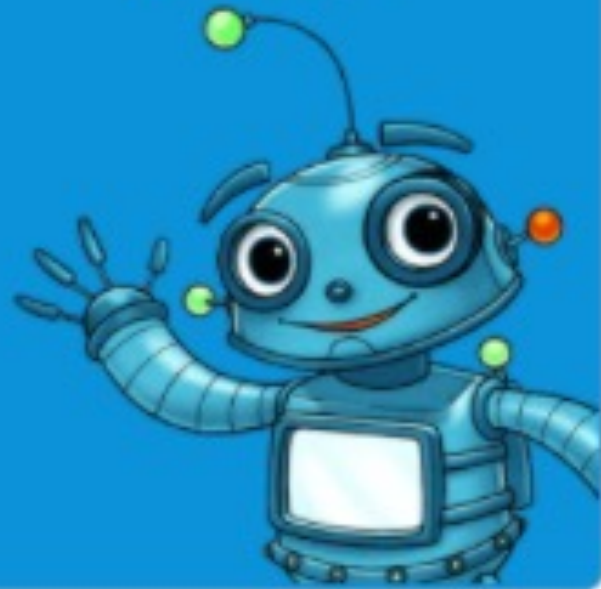




imagine
learning

Imagine Language &
Literacy



Imagine Español



You are short.	Are you short?	
Your hair is curly.	Is your hair curly?	
They are brown.	Are they brown?	



How do we make **questions** with the verb **to be**?

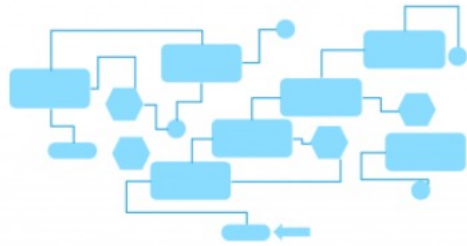
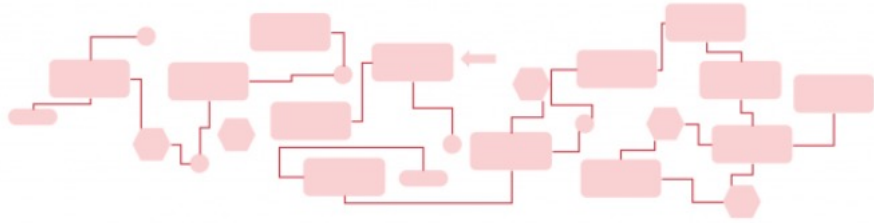
Use a helping verb.

Put **am**, **is**, or **are** before the subject.

Add an **s** to the verb.

Imagine Learning Language Advantage™

Development of both oral and academic language are essential to literacy. Through a systematic approach to vocabulary, grammar, and language conventions, Imagine Language & Literacy explicitly teaches students the skills that are critical to reading comprehension and language proficiency, empowering them to unlock learning across all subject areas.



Personalized Learning

Imagine Language & Literacy delivers explicit, targeted instruction to each student through personalized learning paths that continually adapt based on performance. After an initial placement test, ongoing predictive and evaluative checkpoints ensure students are working in their zone of proximal development. Strategic scaffolding and support further personalize the learning experience for English learners and striving readers.



English Learners

Imagine Language & Literacy provides English Learners strategic first-language support in fifteen languages, as well as explicit instruction in English phonemes.

Vocabulary is taught through extensive, direct instruction and contextualized through multimedia examples and connected text. Grammar lessons focus on areas of challenge for ELs, such as regular and irregular verbs, plurals, and subject-verb agreement.



Imagine Learning
Español™

Imagine Language &
Literacy

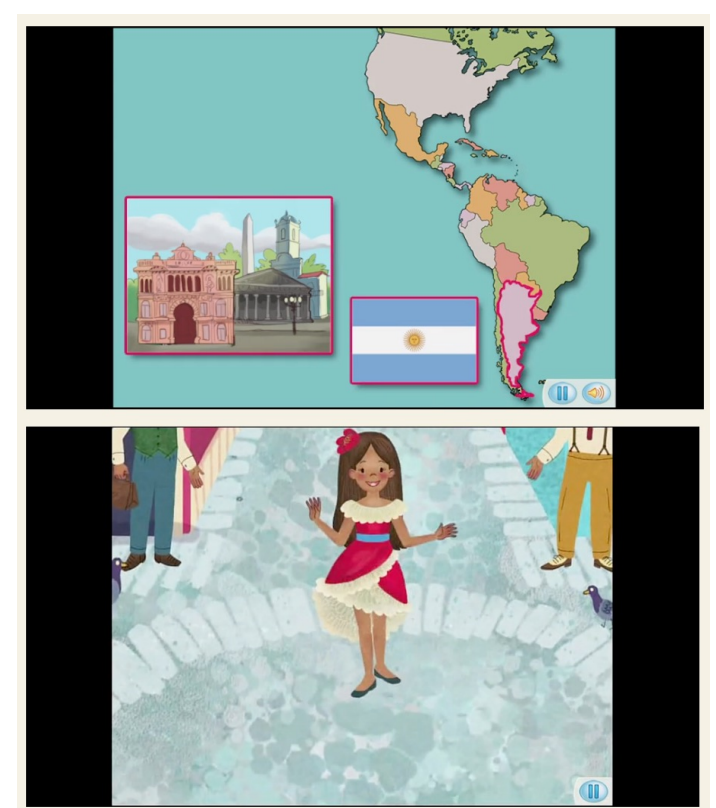


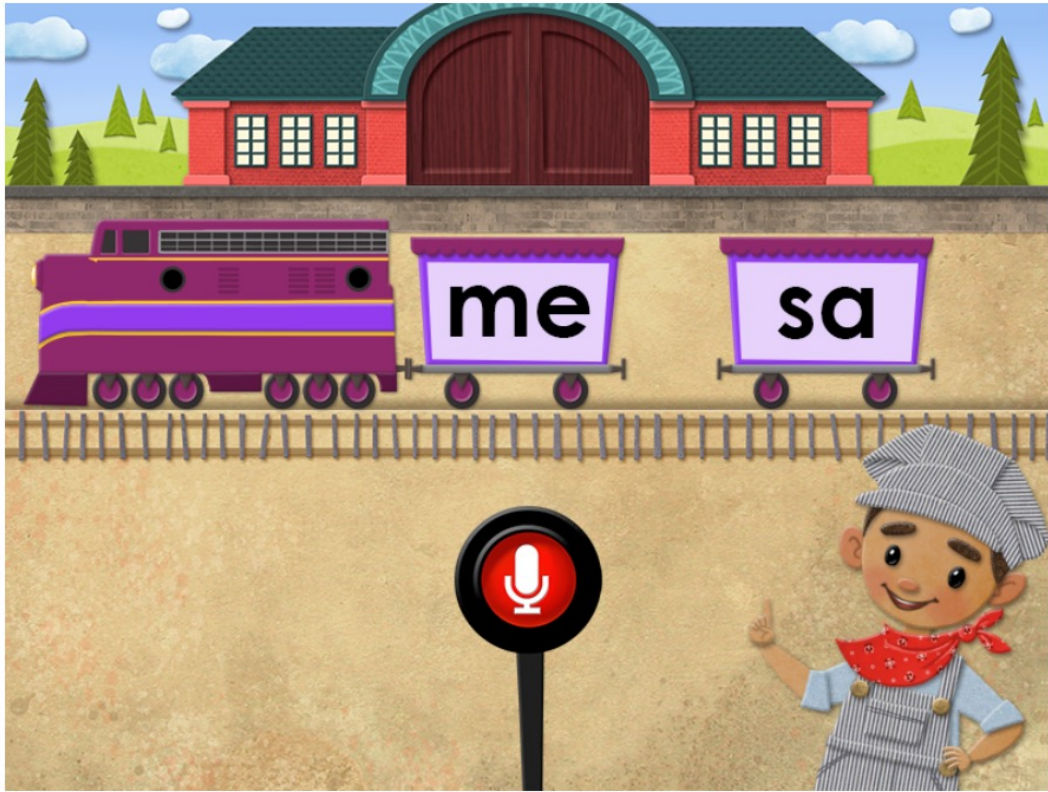
Imagine Español



Imagine Learning Language Advantage™

Biliteracy opens doors of opportunity. Imagine Español helps students develop critical literacy skills in Spanish, which can accelerate reading proficiency in both Spanish and English. Created to address the unique characteristics of the Spanish language, Imagine Español provides direct instruction and contextualized practice through a culturally relevant learning environment.





Personalized learning

Students enter the classroom with varying degrees of experience and proficiency with their native language.

Imagine Español addresses the diverse instructional needs of Spanish speakers through adaptive instruction.

Research-based pedagogy

Specifically designed to teach literacy in Spanish, Imagine Español follows a logical, research-based scope and sequence that includes phonics, vocabulary, and comprehension. This balanced instructional approach equips students with the basic building blocks of literacy and helps them develop critical language skills through exposure to both oral and academic vocabulary.





Authentic language and culture

Language is the medium of culture. Imagine Español brings the Spanish language to life through authentic art and music, helping students make connections to cultural traditions. Through excursions to eight different countries, students learn about the geography, ecosystems, music, and food of Latin America and Spain.



Ignites Engagement

Intentional instructional design and a game-based motivation system ignite engagement. By providing transparency into their progress, we encourage students to take ownership of their learning and foster a growth mindset. Peer-modeling videos, songs, and game-based practice activities make learning fun and personally relevant.

Culturally relevant instruction
and a game-based motivation
system.



What if My Child Mixes and Switches
Languages?



Code-mixing describes how language learners combine two languages due to incomplete knowledge of one or both languages.

Code-switching, in contrast, is common among highly proficient adults and children, and a sign of mastery of two languages.

switching from
one language...



...to another



**In lots of
communities around
the world where
two languages are
widely spoken,
code-switching is a
common practice.**

"The Bilingual Edge is an easy-to use treasure trove of information for all parents who want to do the right thing for their children."

—Deborah Tannen, Ph.D.,

New York Times bestselling author of *You Just Don't Understand*

The BILINGUAL EDGE



*Why, When, and How
to Teach Your Child a
Second Language*

KENDALL KING, Ph.D.

ALISON MACKEY, Ph.D.

- Don't worry if your child mixes languages – language mixing is a common phase of bilingual development.
- Trust your child is not confused – child may not know (or be able to explain) that she/he is using two languages, but there is plenty of evidence to suggest that the child has two linguistic systems.

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The BILINGUAL EDGE



*Why, When, and How
to Teach Your Child a
Second Language*

KENDALL KING, Ph.D.

ALISON MACKEY, Ph.D.

- Know the difference between language mixing and code-switching.
- Keep a careful eye on quantity and quality of input and interaction in each language.
- Set realistic expectations for your child and remember that language learning is a lifelong process.



"You can't make your child speak a language. However, you can set the stage so they will want to speak it."

-The Bilingual Edge